



European Union
European Regional
Development Fund



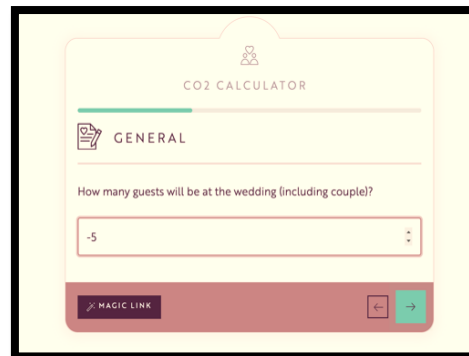
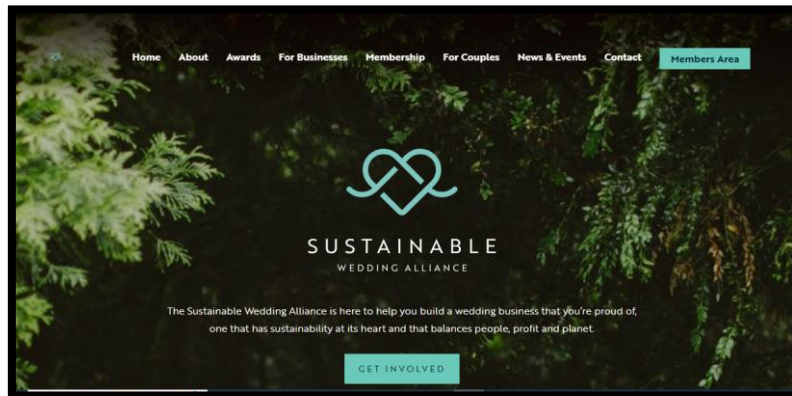
HM Government

LOCASE
LOW CARBON ACROSS
THE SOUTH AND EAST

LoCASE CASE STUDY: Out of Area

SUSTAINABLE WEDDING ALLIANCE LTD

LOCATION: HUNGERFORD, BERKSHIRE



The Sustainable Wedding Alliance Ltd is driving change to create a more sustainable wedding industry by building a community of like-minded businesses that share best practice, knowledge and collaborate.

They were seeking funding for digital improvements to their website and to build an interactive, web-based carbon comparison tool to enable couples to measure the carbon footprint of their wedding and make environmentally friendly choices when planning their wedding.

LoCASE were able to support them with just under £7,000 of funding towards these improvements and the calculator is the first of its kind in the wedding industry. The tool covers all aspects of a wedding and shows couples the carbon savings that can be made along with an action plan of how to reduce the carbon footprint.

The LoCASE project is part funded by the European Regional Development Fund (ERDF) and aims to support SMEs across the South East Local Enterprise Partnership (SELEP) region to lower their carbon emissions and improve their energy efficiency through targeted business support and grants.



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