

# LoCASE Launch

- 10am - Arrival & Coffee
- 10:30am - Keynote Speech
- 10:50am - Kent Environment Strategy
- 11:00am - LoCASE Overview
- 11:10am - Green Growth Platform
- 11:20am - SME Experience
- 11:30am - Networking Lunch



# Low Carbon Across the South East (LoCASE)

**Chris Seamark**  
**Sustainable Business Programme Manager**

**Thursday 6<sup>th</sup> October 2016**



**European Union**

European Regional  
Development Fund



# What is LoCASE?

- ❑ Low Carbon Across the South East
- ❑ Has been over 2 years in the making, bringing together successful delivery from across the South East
- ❑ Funding provided by the **European Regional Development Fund**
- ❑ **ERDF Programme Priority Axis 4: “Supporting the Shift Towards a Low Carbon Economy in All Sectors”**
- ❑ KCC as Accountable Body and Delivery Agent controlling total budget of £18.5million;
- ❑ Partnership consisting of Local Authority partners and one education establishment delivering right across the South East;
- ❑ Will provide business support to 1,050 SMEs (**C1**), cut emissions by 6,150 TCO<sub>2</sub> (**C34**), support 77 new businesses (**C5**), assist 47 SMEs to cooperate with research institutions (**C26**), assist 80 SMEs introduce new to firm products (**C29**) and create 270 new jobs across all sectors.

# LoCASE Project Partners

## Kent County Council

Accountable Body  
WP2 Lead



## Thurrock Council

Delivery Partner  
WP1 Lead



## East Sussex County Council

Delivery Partner  
WP3 Joint Lead



## University of Brighton

Delivery Partner  
WP3 Joint Lead



## Essex County Council

Delivery Partner



## Southend on Sea Council

Delivery Partner



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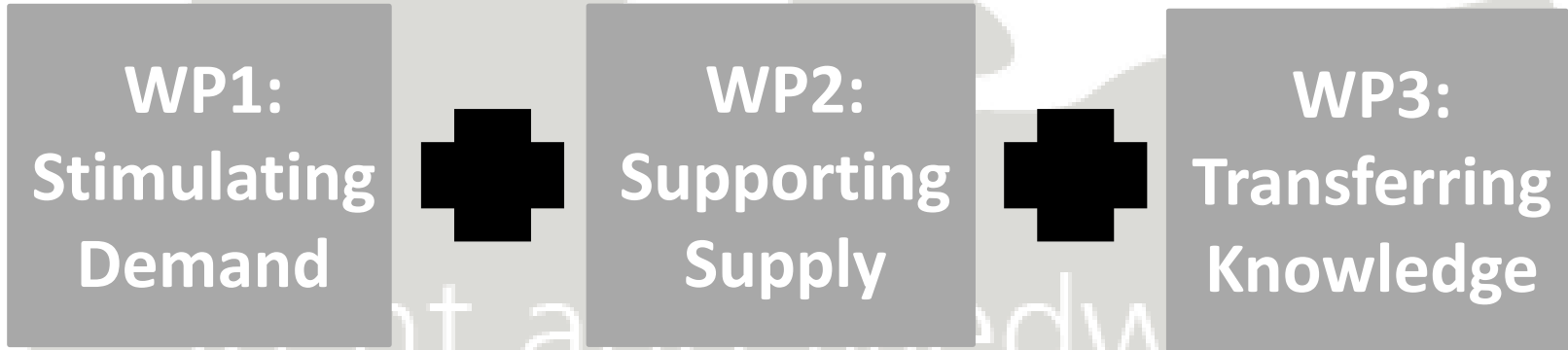


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# How Does it Work?



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# Work Package 1

- Provide companies with green audits to baseline energy usage at point of intervention, evidence and promote the business case for low carbon energy efficiency
- Provide access to finance in order to improve energy efficiency
- Raise awareness of and increase the take up of new low carbon/circular economy business models
- Support customers/decision makers/procurers to make informed, low carbon choices
- Encourage businesses to adapt a peer led approach in order to promote LoCASE and its benefits

# Work Packages 2 & 3

- ❑ Providing access to finance to support growth in and the development of new LCEGS technologies
- ❑ Encouraging networks, consortiums, collaborations, and clusters as a means to share resources, intelligence and access larger contracts
- ❑ Supporting key sector SME supply chain development i.e. offshore wind
- ❑ Knowledge transfer between universities through graduate internships within the LCEGS sector

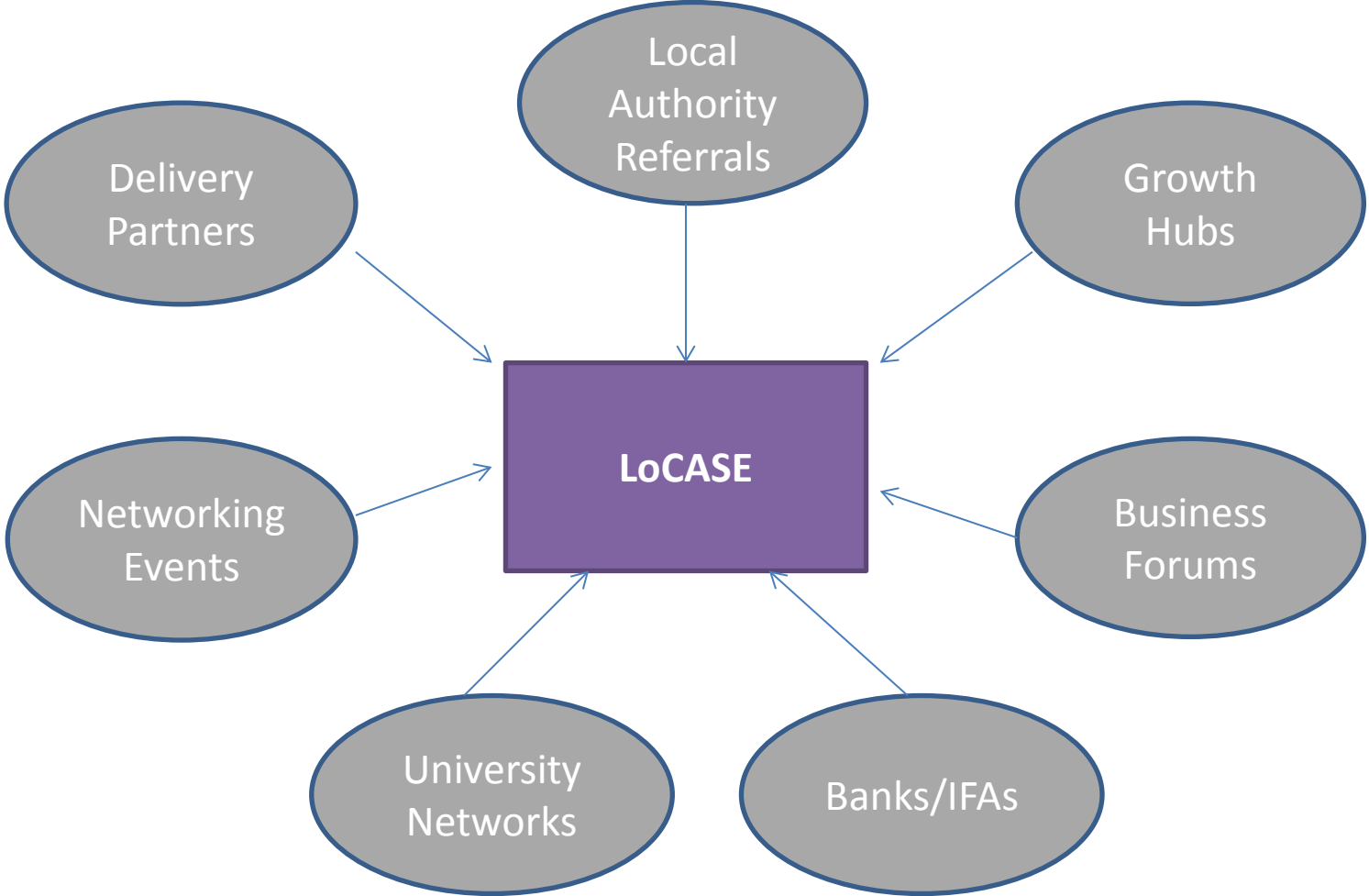


# Who Can Apply?

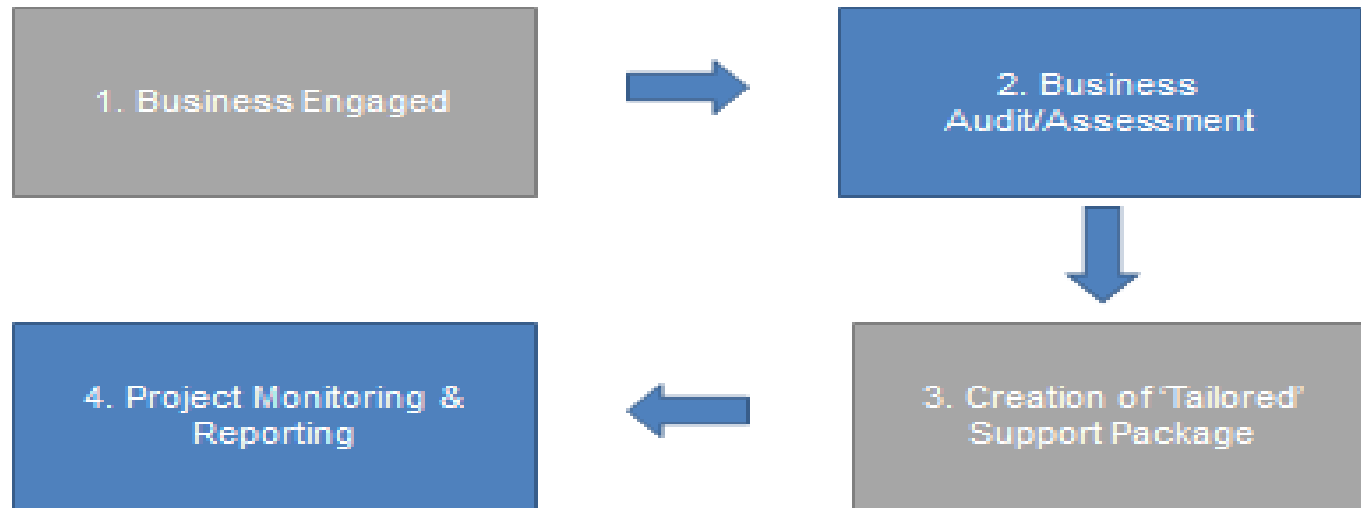
To be eligible for a grant, businesses must;

- Be considered an SME (i.e. employ fewer than 250 people, and have an annual turnover not exceeding €50 million or a balance sheet not exceeding €43 million);
- Spend the full value of the grant on a project taking place within the South East LEP;
- Secure 60% of the costs of the project in cash from private sector sources before the LoCASE grant agreement is concluded;
- Not be engaged in a restricted sector according to the state aid regulations and ERDF requirements. Not have either already exceeded the *de minimis* state aid limit (€200,000 over three years) or to be in a position where the *de minimis* state aid limit would be exceeded were the application to be approved

# How to Apply?



# Customer Journey/Referrals



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# What Can We Fund?

- Total grant amount available is approximately £7.2 million
- Grant funding up to £10K per business
- Based on a 40/60 split i.e. 40% funded by ERDF and 60% funded by the business
- Business will need to show whole of spend before LoCASE reimburses
- Process usually takes 5 working days from receiving documentation

# What Can We Fund? - EE

Examples of types of grants included in WP1:

- Lighting systems
- Heating systems
- Insulation and Double Glazing
- Compressor and Machinery Upgrades
- Software (CAD, Fleet Management etc.)

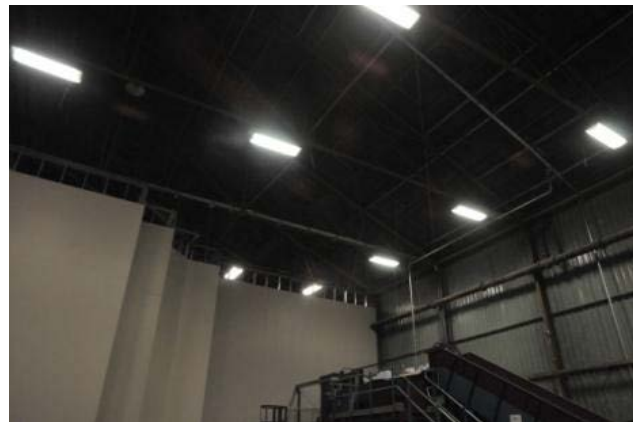
# What Can We Fund? - LCEGS

Examples of types of grants included in WP2/3:

- Business development
- Marketing
- Website
- ISO Certification and training
- Consultancy



# Examples of Grant Support



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# Delivery to Date

- ❑ Number of engaged businesses = 200+
- ❑ Number of grant awards = 26
- ❑ Value of grant awards = £158,292



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